

# CURRICULUM VITAE

## ROSSITZA B. WOOSTER

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### CONTACT INFORMATION

Department of Economics  
Portland State University  
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### EDUCATION

**Ph.D.**, University of Oregon, Eugene, OR, June 2002.

Fields: International Economics, Econometrics, and Game Theory.

Dissertation: Three Essays on Firms' Foreign Direct Investment Decisions.

**M.S.**, Ohio University, Athens, OH, August 1996.

Field: International Economics.

Master's Thesis: Reducing Carbon Emissions through Taxation in Mexico: A Net Benefit Analysis.

**B.A.**, St. Lawrence University, Canton, NY, May 1995.

Major: Economics.

Honors Thesis: The Problems of Central Planning and Post-Communist Economic Reform in Bulgaria.

### EMPLOYMENT AND APPOINTMENTS

Position	Institution	Years
Associate Professor	Department of Economics, Portland State University	2011 - present
Vice Chair	Department of Economics, Portland State University	2011 – 2012
Assistant Professor	Department of Economics, Portland State University	2008 – 2011
Visiting Assistant Professor	Department of Economics, Portland State University	2006 – 2008
Assistant Professor	Department of Economics, California State University Sacramento	2002 – 2008
Instructor	Linfield College, Eugene Extension	1997 – 1998

### REFEREED PUBLICATIONS

Wooster, Rossitza B., David Banis, and Ayesha Khalid. "A Geographic View of Expansion Choices by US firms in China," *The International Trade Journal*, forthcoming.

Wooster, Rossitza B., Luisa Blanco, and W. Charles Sawyer. "Equity Commitment under Uncertainty: A Hierarchical Model of Real Option Entry Mode Choices," *International Business Review*, forthcoming.

Wooster, Rossitza B. and Donna L. Paul. "Leadership Positioning among U.S. Firms Investing in China," *International Business Review*, forthcoming.

Sawyer, W. Charles, Rossitza B. Wooster, and Luisa R. Blanco. "Does Experience Matter for Patterns of Expansion by US Companies in Latin America and the Caribbean?" *Global Economy Journal*, 15 (March 2015), pp. 1-24.

André Rossi de Oliveira and Rossitza B. Wooster. "Economic Sector Choices of Mexican Migrants to the USA: Evidence from the 2011 EMIF Border Survey," *Global Economy Journal*, 15 (March 2015), pp. 25-50.

Reyes, Javier A., Rossitza B. Wooster, and Stuart Shirrell. "Regional Trade Agreements and the Pattern of Trade: A Networks Approach," *The World Economy*, 37 (August 2014), pp. 1128-1151.

Wooster, Rossitza B. and Joshua W. Lehner. "Reexamining the Border Tax Effect: A Case Study of Washington State," *Contemporary Economic Policy*, Vol. 28 (October 2010), pp. 511-523.

Wooster, Rossitza B. and David S. Diebel. "Spillovers from Foreign Direct Investment in Developing Countries: A Meta Analysis," *Review of Development Economics*, Vol. 14 (August 2010), pp. 640-655.

Paul, Donna L. and Rossitza B. Wooster. "An Empirical Analysis of Motives for Offshore Outsourcing by U.S. Firms," *International Trade Journal*, Vol. 24 (July 2010), pp. 298-320.

Wooster, Rossitza B. "Foreign Direct Investment Patterns in Transition Economies: An Evolutionary Game-Theoretic Perspective of the 1990s," *Journal of CENTRUM Cathedra*, Vol. 2 (September 2009), pp. 79-89.

Ma, Alyson and Rossitza B. Wooster. "The Effects of U.S.-China Trade on Employment and Wages in the U.S.-Mexico Border Region," *Contemporary Economic Policy*, Vol. 27 (July 2009), pp. 335-348.

Wooster, Rossitza B., Smile Dube and Tapa M. Banda. "The Contribution of Intra-Regional and Extra-Regional Trade to Growth: Evidence from the European Union," *Journal of Economic Integration*, Vol. 23 (March 2008), pp. 161-182.

Paul, Donna L. and Rossitza B. Wooster. "Strategic Investments by U.S. Firms in Transition Economies," *Journal of International Business Studies*, Vol. 39 (March 2008), pp. 249-266.

Wooster, Rossitza B. "U.S. Companies in Transition Economies: Wealth Effects from Expansion between 1987 and 1999," *Journal of International Business Studies*, Vol. 37 (March 2006), pp. 179-195 (Lead Article).

Wooster, Rossitza B. and Craig A. Gallet. "Settling the Smoke: Public Policy and Shareholder Wealth in the Cigarette Industry," *Contemporary Economic Policy*, Vol. 23 (April 2005), pp. 211-223.

## **OTHER PUBLICATIONS**

Wooster, Rossitza B. and Jacob Billings. "The Impact of Corruption on the Timing and Mode of Entry by U.S. Firms in China," in Enzo Guillon and Lucas Chauvet (Eds.), *Foreign Direct Investment: Policies, Economic Impacts and Global Perspectives*. New York, NY: Nova Science, 2013.

Wooster, Rossitza B. "Balance of Goods and Services," in Charles Wankel (Ed.), *Encyclopedia of Business in Today's World*. SAGE Publications, July 2009.

Wooster, Rossitza B. "The Leontief Paradox," in Charles Wankel (Ed.), *Encyclopedia of Business in Today's World*. SAGE Publications, July 2009.

Blonigen, Bruce A. and Rossitza B. Wooster. "CEO Turnover and Foreign Market Participation." *National Bureau of Economic Research*, Working Paper No. 9527, March 2003.

## **WORKING PAPERS AND RESEARCH IN PROGRESS**

Blanco, Luisa, Isabel Ruiz, W. Charles Sawyer and Rossitza B. Wooster. "Crime, Institutions and Sector Specific FDI in Latin America," under review. Available at SSRN: <http://ssrn.com/abstract=2607682>.

Robertson, Emily, and Rossitza B. Wooster. "Crowdfunding as a Social Movement: Determinants of Giving in Kickstarter Campaigns," under review. Available at SSRN: <http://ssrn.com/abstract=2631320>.

Oliveira, André R., Rossitza B. Wooster and Michael Paruszkiewicz. "Occupational and Geographic Choices of Working Mexican-American Immigrants." Draft: December, 2014. Available at SSRN: <http://ssrn.com/abstract=2551356>.

Chamberlain, Alex, Daniel Morris and Rossitza B. Wooster. "Determinants of Student Achievement in Oregon Elementary and Middle Schools," Draft: June, 2015. Available at SSRN: <http://ssrn.com/abstract=2658416>.

Blanco, Luisa, Isabel Ruiz and Rossitza B. Wooster. "Sectoral FDI by U.S. Companies in Latin America: The Role of Institutions." Work in progress.

Paul, Donna, He Wang and Rossitza B. Wooster. "Likelihood and Outcomes of Acquisition of Foreign Targets by U.S. Firms: An Awareness, Motivation and Capability Perspective." Work in progress.

Donohue, Kevin, David Banis and Rossitza B. Wooster. "Mapping the Distribution of American Investment in Latin America from 1980-2005." Work in progress.

## **GRANTS, CONTRACTS, AND AWARDS**

*John Eliot Allen Outstanding Teacher Award (2015, 2009).*

Awarded by the College of Liberal Arts and Sciences, Portland State University.

*Fundraising and Development (2015).*

Crowdfunding campaign: successfully raised funds for operating expenses of the 2015 Summer Academy to Inspire Learning program at Portland State University.

*Innovation in Research and Creative Work (2013).*

Awarded by the Dean of the College of Liberal Arts and Sciences, Portland State University.

*Fundraising and Development (2013).*

Award from the Office of the President's Chief Diversity Officer for general operating support of the Summer Academy to Inspire Learning at Portland State University.

*Fundraising and Development (2013, 2012, 2011).*

Annual support from NW Natural for the Summer Academy to Inspire Learning at Portland State University.

*Faculty Enhancement Grant (2013, 2011, 2010, 2008, 2007).*

Awarded by the Provost for Research & Graduate Studies, Office of Research and Sponsored Projects, Portland State University.

*Professional Travel Grant (2014, 2013, 2011, 2008, 2007, 2006).*

Awarded by the Provost for Research & Graduate Studies, Office of Research and Sponsored Projects, Portland State University.

*Employment Index Research Contract for Graduate Student Support (2010).*

Co-PI on contract with Kronos Inc. (with PI, John Gallup), Portland, Oregon.

*Trade-Related Research Assistance and Data Services Contract (2009).*

PI on contract with the Port of Portland, Portland, Oregon.

*College of Social Sciences and Interdisciplinary Studies Summer Research Award (2005)*

Awarded by the Dean of the College of Social Sciences and Interdisciplinary Studies, California State University, Sacramento.

*Research and Creative Activity Award (2003).*

Awarded by the Research and Creative Activity Subcommittee and Office of the Vice President for Academic Affairs, California State University Sacramento.

## CONFERENCES

- 2014** • Western Economic Association International, Denver, CO, June 27 - July 1, 2014 (Organizer and chair, 2 sessions; presenter and discussant; co-author on three papers).
- 2013** • Western Economic Association International, Seattle, WA, June 29 - July 3, 2013 (Organizer and chair, 2 sessions; presenter and discussant; co-author on three papers).
- 2011** • Western Economic Association International, San Diego, CA, June 29 - July 3, 2011 (Session chair; presenter and discussant).
- 2010** • Western Economic Association International, Portland, OR, June 29 - July 3, 2010 (Session organizer and chair; presenter and discussant; co-author on paper, conference volunteer).
- 2009** • Southern Economic Association Annual Meetings, San Antonio, TX, November 20-23, 2009 (Session chair; presenter and discussant).
  - Western Economic Association International, Vancouver, B.C., June 29 - July 3, 2009 (Presenter and discussant)
- 2008** • Southern Economic Association Annual Meetings, Washington, D.C., November 20-23, 2008 (Session chair; presenter; discussant, 2 papers).
  - Western Economic Association International, Honolulu, HI, June 29 - July 3, 2008 (Presenter and discussant).
- 2007** • Southern Economic Association Annual Meetings, New Orleans, LA, November 18-20, 2007 (Session chair; presenter and discussant)
  - Western Economic Association International, Seattle, WA, June 29 - July 3, 2007 (Presenter, 2 papers; discussant, 2 papers).
- 2006** • Globalization and Regional Economic Development Conference, Gyeong Ju, South Korea, December 15-16, 2006 (Presenter)
  - Southern Economic Association Annual Meetings, Charleston, SC, November 19-21, 2006 (Presenter and discussant).

- Midwest Economics Association, Chicago, IL, March 24-26, 2006 (Session chair; presenter and discussant).
- Western Social Science Association, Phoenix, AZ, April 19-22, 2006 (Session chair; presenter; discussant, 2 papers).
- WTO, China, and the Asian Economies IV: Economic Integration and Development Conference, Beijing, China, June 24-25, 2006 (Presenter and discussant).
- 2005**
  - Midwest International Economics Group Meetings, University of Kansas, Lawrence, KS, October 14-16, 2005 (Presenter).
  - Western Economic Association International, San Francisco, CA, July 4-8, 2005 (Session chair; presenter and discussant).
- 2003**
  - Midwest International Economics Group Meetings, University of Pittsburgh, Pittsburgh, PA, May 2-4, 2003 (Presenter)
  - Southern Finance Association Conference, Charleston, South Carolina December 3-6, 2003 (as co-author).
- 2002**
  - Western Economic Association International, Seattle, WA, June 29 - July 3, 2002 (Presenter and discussant).
- 2001**
  - Western Economic Association International Conference, San Francisco, CA, July 4-8, 2001 (Presenter and discussant).
- 2000**
  - Midwest International Economics Group Meetings, University of Kentucky, Lexington, KY, May 19-21, 2000 (Presenter)

## **SEMINAR PRESENTATIONS**

- 2013**
  - Portland State University, Department of Economics
  - Utah Valley University, Department of Economics and Finance
- 2012**
  - Portland State University, Fariborz Maseeh Department of Mathematics & Statistics
- 2011**
  - Portland State University, System Science Program
- 2010**
  - Texas Christian University, Department of Economics
  - World Affairs Council of Oregon
- 2007**
  - Portland State University, Department of Economics
- 2006**
  - University of Arkansas, Department of Economics
  - Portland State University, Department of Economics
- 2004**
  - Marquette University, Department of Economics
- 2003**
  - NABE, Sacramento Economic Roundtable
- 2002**
  - Georgia Institute of Technology, Department of Economics
  - Sonoma State University, Department of Economics
  - University of Wisconsin, Eau Claire, Department of Economics
  - California State University Sacramento, Department of Economics
- 2000**
  - University of Oregon, Department of Economics

## **OTHER PROFESSIONAL ACTIVITIES**

**Journal Referee:** Canadian Journal of Economics; China Economic Review; Comparative Economic Studies (2 times); Contemporary Economic Policy; Economic Inquiry (2 times); Emerging Markets Finance and

Trade Journal; European Journal of Comparative Economics; International Trade Journal; Journal of Development Studies (2 times); Journal of Economic Integration; Journal of Economic Policy Reform; Journal of International Business Studies (3 times); Journal of International Economics (4 times); PLOS One; Review of Development Economics (2 times); Scottish Journal of Political Economy; Southern Economic Journal; Transnational Corporations Journal; World Development (2 times).

**Reviewer:** Prospectus review for "Econometrics" by William Greene and William Becker, Prentice Hall, 2010; "Econometrics" by Stephen Schmidt, 1<sup>st</sup> ed., McGraw-Hill Higher Education, Spring 2002; "International Economics" by Paul Krugman and Maurice Obstfeld, 7th ed., Addison-Wesley Publishing, December 2003; Program Selection Committee: Academy of International Business 2006 Annual Meeting, Beijing, China; External reviewer for tenure evaluation, January 2015.

#### **In the Media:**

- *Interviews:* "Area Experts Greet Dow's 10,000 Mark with Ho-hum Reaction, Caution." *Lodi News-Sentinel*, December 12, 2003; "Hanging on Steel Prices." *The Sacramento Bee*, February 20, 2005; "China's Shopping Spree Returns Dollars to U.S." *The Sacramento Bee*, June 29, 2005; "Obama's message on trade pact: Just Do It", *Portland Tribune*, May 8th, 2015.
- *Radio Show Guest:* "The Impact of Outsourcing on California," *Insight Radio Show*, Capital Public Radio, August 3, 2004; "Is California the Fifth Largest Economy?" *Insight Radio Show*, Capital Public Radio, February 22, 2006.
- *Press Briefing Speaker:* California Chamber of Commerce, Sacramento, CA, August 11, 2004

## **COURSES TAUGHT**

### **Undergraduate Courses:**

- Principles of Microeconomics (18 terms)
- Intermediate Microeconomic Theory (11 terms)
- Introduction to Econometrics (17 terms)
- Introduction to Mathematical Economics (9 terms)
- International Trade (11 terms)
- Fundamentals of Game Theory (2 terms).

### **Graduate Courses:**

- International Trade (5 terms)
- Mathematical Economics (8 terms)
- Research Projects I (1 term)
- Research Projects II (1 term)

## **UNIVERSITY AND COMMUNITY SERVICE**

**Portland State University:** Economics Department Vice Chair, 2011-2012; Development Committee, Chair, 2008 – 2011; Graduate Program Director, 2015 – present; Graduate Program Committee, Member, 2007 – 2009 and 2013 - present; FRBSF University Symposium, Student Teams Faculty Advisor (2006, 2009, 2010) and event organizer at Portland State University, 2006, 2009; Co-director and organizer of the Summer Academy to Inspire Learning at Portland State University, 2011 – present; Portland State University Faculty Grievance Panel, 2010-2011; Economics Department Promotion and Tenure Committee, member, 2015.

**California State University Sacramento:** Assessment Committee member, 2005 –2006; Curriculum Committee member, 2003 – 2006; Economics Department webmaster, 2003 –2006; Student Economics Club faculty advisor, 2003 – 2006; Fulbright Scholar faculty co-sponsor, 2003 - 2004; Graduate Director, 2005 – 2006; Graduate Program Committee member, 2002 – 2006; Undergraduate Program Advisor, 2003 - 2005; Undergraduate Advising Committee, Chair, 2004 - 2005; Graduate Coordinators Advisory Council, 2005 – 2006; Student Academic Development Committee, Chair, 2003 – 2005 (member, 2003 – 2006); U.S. Export Assistance Center, internship liaison, 2003 – 2005.

## **MEMBERSHIPS**

2002 – Present. Western Economics Association International  
2006-2009. Southern Economics Association  
2006-2007. Academy of International Business  
2002- 2007. American Economic Association  
2006-2007. Canadian Economic Association  
2006. Midwest Economics Association  
2006. Western Social Science Association.  
1995. National Economics Honorary Society  
1995. Phi Beta Kappa Honor Society